

HOW CAN I HELP?

- ***Send us members.*** We are always looking to welcome new members ages 12 through 50. An interest in some aspect of music (singing, dancing, instrument, sound or lights) is helpful.
- ***Contribute.*** Our members pay their own way for summer Conference, and PII makes every effort to keep the attendance costs down, understanding that often a few dollars makes a difference in whether an enthusiastic young person is able to make it to Conference. Your tax-deductible contribution helps keep those costs down. We have essentially no administrative or advertising costs, so your contribution goes directly to help our programs. PII is a publicly supported 501(c)(3) organization, which provides the maximum charitable deductibility allowed under law.
- ***Become actively involved.*** Contact the person listed below to see if there is a way that you can be a part of our annual conference, either as a participant, audience member, program advertiser, sponsor, or otherwise.

For more information, please check us out on the web at:

<http://www.peopleinternational.org>
or write to PII at:

***People International, Inc.
P.O. Box 741
Allentown PA 18105-0741***

or, in your area, contact:

People International, Inc.
P.O. Box 741
Allentown, PA 18105-0741



To:



**PII -
Get to
know us.**

**People International,
Inc.**

WHAT IS PII?

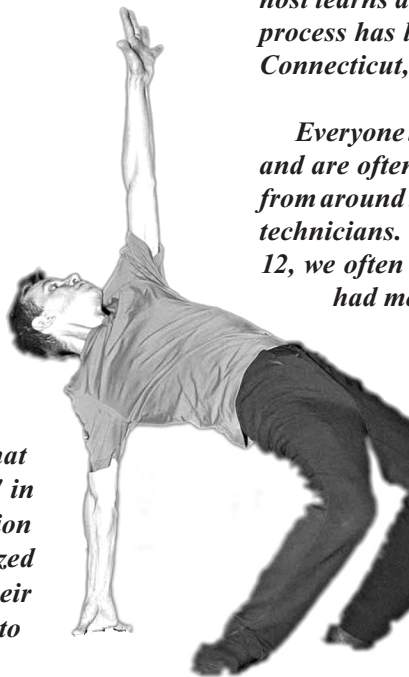
People International, Inc. (PII) is a publicly supported 501(c)(3) charitable organization which has been building tomorrow's leaders through music and community involvement since 1971. PII strives to help every member find and develop their confidence and abilities, by providing a supportive environment where each individual's creativity can flourish. We set high goals for ourselves, both as individuals and as performers. We set as our common values honesty, unselfishness, concerned love and self-discipline. In less than a week, members learn, rehearse, and perform a new choreographed musical show with full band in a big theater. By overcoming challenges and sharing successes, we forge friendships and confidence that can last a lifetime.

HOW DID PII GET STARTED?

In 1965, a summer youth conference at Makinac Island, Michigan, produced a dynamic musical program performed by people from all over the country which became known as Sing Out '65. As they toured the nation, they helped many local groups be formed, and a fresh new movement was born. Sing Out '65 evolved into Up With People, and the hundreds of local groups that had sprung up across the country became known as "Sing Outs" in honor of Sing Out '65. In 1968, Up With People dropped its affiliation with the local groups. National Action Council (NAC) was organized in 1971 by Sing Out members from across the U.S. to keep their groups going and share ideas. NAC changed its name in 1977 to People International.



Our annual summer conference leads to a Big Show, with singing, dancing, and a great band. The friendships you make can span the country and can last a lifetime.



WHAT DOES PII DO?

Our main event year is our annual summer Conference, held in a different city each year to benefit one of that city's local charities. Our cast and band work hard together, in less than five days putting on a fantastic and energetic charity fund-raising musical production in the Sing Out tradition.

By varying where Conferences are held, we see different places and attract new members from around the country. Our members bid to have their home town chosen as the next year's location for Conference. The winning host learns a great deal about group management and organization. That process has led us to such places as Ohio, Missouri, Virginia, Wisconsin, Connecticut, Texas, Michigan, Tennessee, and Ontario, Canada.

Everyone is welcome. Most new members find us through word-of-mouth, and are often friends of existing or past members. Cast sizes have varied from around 30 to well over 100 young singers, dancers, musicians and stage technicians. Although our minimum age requirement for cast members is 12, we often have cast members performing well into their 50s. We have had members from all over the United States and beyond.

During Conference week, the cast also puts on smaller shows within the community, including nursing and convalescent homes, a school for autistic children, and inner-city recreation centers. These small shows give cast members the opportunity to talk directly with the audience and gain personal experience in community action. During the week, we also hold workshops and recreational activities to provide a balanced and enjoyable (if tiring) experience.

Even after Conference, PII members stay in frequent contact during the year. In addition to e-mails, instant messaging and phone calls, members have various social events during the year.

In sum, through shared challenges and experiences, PII members create memories and build themselves and each other as the leaders of tomorrow.



The cast with a Detroit "Tiger" at Comerica Park after singing the National Anthem before a Detroit Tigers baseball game during 2003 Conference week.